



Cyngor Gwynedd

## BUSNES Y MIS IONAWR 2023

### EVOLUTION BIKES

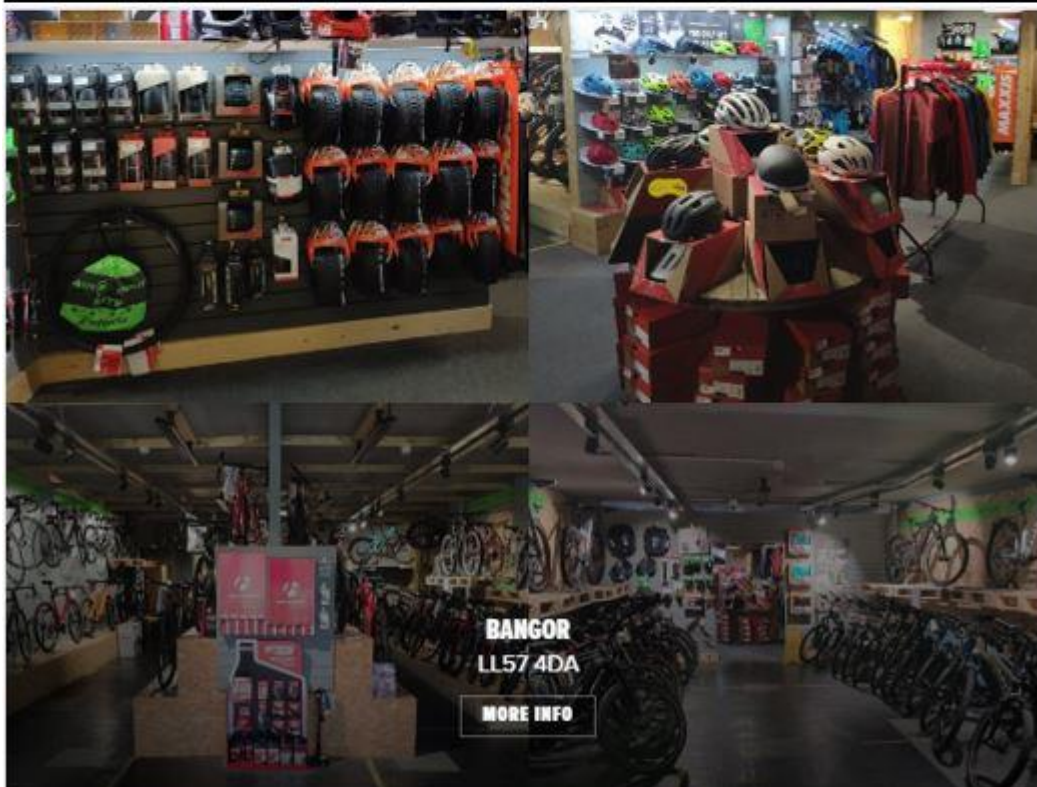


Mae'r perchennog, Gareth Jones, yn dod o gefndir beicio proffesiynol ac mae wedi cynrychioli Cymru mewn digwyddiadau rasio rhyngwladol. Fe ddaru ei angerdd at feicio barhau wedi iddo ymddeol o rasio, ac o ganlyniad, yn 2007, fe ddaeth Evolution Bikes i fodolaeth. Fe ddechreuodd y Siop y flwyddyn gyntaf yn Sgwar Kyffin, Bangor. Flwyddyn yn ddiweddarach penderfynodd Gareth symud y siop i leoliad mwy i fyny'r ffordd, ar Stryd Fawr, Bangor.



O'r lleoliad hwnnw, 'roedd y busnes yn dal i dyfu, yn cynnig llawer mwy na dim ond beics a'u gwasanaethu/trwsio. 'Roedd staff cymwysiedig yna i gynnig cymorth ac arbenigedd ar y beics cywir i gwsmeriaid, cynnig cymorth ar offer a hefyd roedd digonedd o ddillad ac ategolion beicio ar gael yna.

Ychydig o flynyddoedd yn ddiweddarach, mae Evolution Bikes wedi ehangu ymhellach. Fe symudwyd i'r lleoliad presennol gan nad oedd y siop flaenorol efo digon o le i gadw stoc bellach, â hefyd roeddem eisiau medru cynnig adnodd parcio i gwsmeriaid. Mae'r lleoliad presennol efo mynediad hwylus oddi ar yr A55, efo lle parcio cyfleus oddi ar y ffordd, a mae hefyd mewn lleoliad gwych ar gyfer treialu beics ar y rhwydwaith o lonydd cefn gwlad sydd o gwmpas.



Tua'r adeg yma 'roedd datblygiadau beics trydan yn dechrau cyflymu, yn ogystal â diddordeb y cyhoedd ynddynt. Er mwyn gallu ymateb i'r diddordeb, sefydlwyd fflyd o feiciau hybrid trydan newydd, o'r spec uchaf i bobl fedru eu treialu yn y siop. Roedd pobl yn dod i'r siop yn ddyddiol i dreialu'r beics trydan a roedd ein lleoliad newydd yn gweithio'n wych i hyn gan fod gallt graddfa 17%, 0.2 filltir o'r siop.

Ddarau ni wedyn ddechrau cydweithio efo rhai o'r brandiau roeddem yn eu gwerthu drwy gynnal digwyddiadau treialu beics ar draws Gogledd Cymru, i roi cyfle i bobl fedru treialu nifer fawr o feiciau trydan gwahanol. Bu hyn yn boblogaidd dros ben, nid yn unig efo pobl nad oeddent yn gallu dod i'r siop, ond hefyd efo pobl oedd eisiau treialu'r beics ar dirwedd gwahanol ee. beiciau mynydd.







Tua diwedd 2019, dechreuodd Gareth edrych ar agor ail siop, a hynny oherwydd y galw gan gwsmeriaid ac oherwydd fod cwsmeriaid yn teithio'n reit bell i ddod i'r siop ym Mangor. 'Roedd trefniadau mewn lle i agor ail siop ym Mhorth Eirias ym Mae Colwyn, yn Ebrill 2020. Oherwydd y pandermig yn anffodus, ddaru hyn ddim digwydd fel yr oedd i fod. Yn y diwedd fe agorwyd y siop newydd ym mis Medi 2020.







Erbyn hyn mae gennym 16 aelod o staff, sydd yn cynnwys mechanics, staff gwerthu a stiwdants rhan amser. Da ni i gyd efo diddordeb ac angerdd mawr at feicio, boed yn anturiaethau hir ar wyneb graean, diwrnod allan mewn Parc neu Ganolfan Llwybrau Beicio, neu feicio ar hyd y lonydd gwledig.











Rydym yn cyd-weithio'n agos efo Cyngor Gwynedd, drwy'r Cynllun Beicio i'r Gwaith, [Evolution Bikes | Schemes \(evolution-bikes.co.uk\)](http://Evolution Bikes | Schemes (evolution-bikes.co.uk)) a hefyd rydym wedi bod yn cynnal Digwyddiadau Beiciau Trydan o gwmpas Gwynedd. Yr Haf diwethaf ddaru ni gydweithio efo Cwmni Specialized UK a Meinir o Gyngor Gwynedd a thrwy hynny trefnwyd nifer o ddigwyddiadau lle roedd pobl, nid staff y Cyngor yn unig, yn gallu dod i drio beics trydan am ddim. Cynhaliwyd y digwyddiadau yma yng Nghaernarfon, Pwllheli and Dolgellau.



**CYFLE I CHI DREIALU BEICIAU TRYDAN**

**Dydd Gwener y 24ain a Dydd Sodwrn y 25ain o Fehfin**

Rydym Evolution Bikes yn cynnal digwyddiad trelau beiciau trydan yng Nghaernarfon ar y ddau ddyddiad uchod. Mewn cyd-weithrediad gyda Specialized cwech gyfle i drelau rhai o'r beics diweddiaraf a mwyaf blaengar i'w rhoi ar y farchnad. Mae'r beics trawsiad, cyffwrddus ac effeithlon hyn yn berfformio ar gyfer unrhyw statens, boed hynny'n dath chwm i'r gwestiis, her ffisegol neu antur estynedig. Er mwyn manteisio ar y cyfle arbennig hwn, cofrestrwch ar y [www.evolution-bikes.co.uk](http://www.evolution-bikes.co.uk) ar gyfer beico eich slot 30 munud ac edrychwch ymlaen i'ch cyfarfod a'ch cyflwyno i broffad newydd cyffrous.

<http://www.evolution-bikes.co.uk>



Gan fod y Digwyddiadau yma wedi bod mor llwyddiannus, mae trefniadau yn mynd ymlaen ar hyn o bryd i drefnu mwy ar gyfer 2023 mewn lleoliadau gwahanol ar draws Gwynedd, rhwng mis Mawrth a mis Hydref 2023. Cadwch olwg ar ein safle [We a'n Cyfryngau](http://www.evolution-bikes.co.uk) Cymdeithasol ni a'r Cyngor am fwy o wybodaeth.

Y gobaith ydi medru ehangu ar hyn yn 2023 hefyd, drwy gynnal rhai yn Ynys Môn ac yng Nghonwy.

Dyma ychydig o adborth a lluniau o'r Digwyddiadau yn 2022

## Caernarfon – 2022

Hi Meinir

My partner tried an e-bike on Friday and I tried out a couple of the bikes on Saturday. I thoroughly enjoyed riding both along the Menai Straits and truth be known I would happily have cycled one home! My partner and I are both reaching the point in life where we have to admit that some things we want to do seem to take a lot more effort than they used to! We both have bikes but haven't ridden them for a while for a variety of reasons. We really think e-bikes could be the way forward especially as there are so many inclines in Gwynedd!! We have spoken about them in the past but never got around to finding out more. For anyone interested who wants to try them out these sessions are great. We both found the sessions well organised, really informative and fun. We actually followed up with a visit to their shop in Bangor and then I emailed for more information.

Sally

## Caernarfon





## Pwllheli – 2022

Hi Meinir,

Mi wnes i wirioneddol fwynhau trio'r beiciau letrig ym Mhwllheli wythnos diwethaf, ac wedi bod yn meddwl mwy yn y cyfamser am brynu un.

Diolch,

Elliw

Hi

Diolch am drefnu'r diwrnod yn y Ganolfan Hamdden ym Mhwllheli. Roedd yn gyfle gwych i mi gael trio y beiciau trydanol yn rhad ag am ddim. Cefais gyfarwyddyd clir sut i'w defnyddio cyn beicio rownd dre am gwta awr i werthfawrogi y grym ychwanegol mae'r batri yn ei roddi - yn enwedig i gyrraedd ben allt Salem! Cefais wybodaeth manwl am y beics gan Evolution Bikes ar ebost ymhen dyddiau wedyn. Roedd y gwasanaeth gan pawb yn ymwneud a'r bore yn gymorthgar a chefnogol iawn.

Gyda diolch

Elizabeth

Bora da Meinir.

Clywais am y diwrnod agored treialu beics yng nghanolfan Hamdden Dwyfor gan ffrind oedd eisioes wedi prynu beic "trydan" o Evolution Bikes, Bangor ac yn canu ei glodydd. Cefais y treial yn fuddiol iawn. Roedd y beic a dreialais yn fy ffitio'n berffaith ac yn union be' dwi angen. Teimlaf fod trefnu diwrnod fel hyn yn bwysig er mwyn hyrwyddo ymarfer corff yn ogystal â phwysicwydd treulio amser allan yn yr awyr iach a mae beicio un weithgaredd i'w wneud un ai ar eich pen eich hun neu gyda chwmni.

Roeddwn yn edrych ymlaen i brynu beic fel yr un a dreialais ond yn anffodus dydio ddim ar gael dan Chwefror 2023!!

Rhian

Hi Meinir

Thank you for the opportunity to provide feedback for the fabulous experience we had recently on the e-bikes in Pwllheli.

You had told me about this personally thinking it would be of interest to me – and you were 100% correct! I hadn't seen it advertised anywhere to my knowledge – maybe I missed it on the general Cyngor Gwynedd website as I am not a CG employee, I rely mostly on social media either FB or Instagram (I do follow CG and Evolution Bikes on both platforms but didn't spot anything). Maybe these avenues could be exploited further in future.

Overall, from the moment we arrived we felt welcomed and comfortable, the setup outside the leisure centre was the ideal location as it was coned off with easy access and parking. The staff were really friendly and knowledgeable this was obvious from the start. There was a good selection of bikes to choose from and the staff both from

Evolution and Specialized were on hand to explain the features and make adjustment and recommendations which I found to be extremely helpful and reassuring, nothing seemed to be a daft question or too much trouble. They made sure the bikes all fitted me correctly adjusting the seat several times until I was happy, explaining everything in detail. It was really handy to have the space of the car park to practice on before we went out on the road and felt confident – this location was perfect. It was also handy that when we left the car park, we could go along the promenade which gave me extra time to familiarise myself without any real pressure. Everyone went out of their way to make sure we had a good experience, they wanted feedback and were keen to please us, we had ample time out on the bikes to fully explore the options and features of each bike on home territory which was invaluable to me to get to go up hills that I struggle with usually. Each time we came back in, they welcomed and sought feedback, they made any necessary adjustments, and recommendations and genuinely wanted to find the right bike to suit my needs – there wasn't any hard sell at all, they were just trying to find out what our needs were, and which bike would suit us the best. We didn't feel under pressure, or any time constraints just relaxed atmosphere.

I was initially sceptical of an e-bike, but I was really surprised at how much I loved it, it really did exceed all of my expectations – the bikes were excellent quality and variation with plenty of choice to suit every need, everything was explained, and the bikes were very simple to use. Overall, a wonderful experience and it has opened my eyes up to a new possibility for the future. A very worthwhile experience I have mentioned it to several people recently and quite a few people said they would have been interested in attending if they knew about it.

Thanks so much for organising the event.

Many thanks

Regards,

Gwen





Pwllheli



## **Dolgellau - 2022**

Hi Meinir

I was looking at my phone about ebikes & because I got a caravan in Dolgellau your event came up on my phone, so my wife & me booked & really enjoyed ourselves. I haven't been on a bike for about 20 yrs & the wife, about 30 yrs, what a shock, they were so easy to ride go anywhere & your team on the day were so helpful, so much so I'm looking to get 2 ebikes now.

Thanks again for a great time

Graham

Hello Meinir

I came to the E bike demo day last week. It was really helpful as I'd been contemplating an E bike but not had a chance to try one. It's too big an outlay to take a gamble on. What if I don't like it or it's not got enough power etc. The event also helped with the ability to compare models.

I heard about it on Facebook. I follow a few Barmouth groups (that's where I live) and one of them shared the post about the event. It was a great location for me being nearby and also with both flat and hills to try riding on.

Things I liked:

Being able to go for a decent length ride on any of the models there.

Knowing beforehand which brand of bikes would be there so I could do some research.

Dolgellau a good location as in the sort of area I'd be using the bike.

Only disappointment was that the model I will probably go for wasn't available to try in my size but I will acknowledge that I'm a taller than average woman and I am used to this!

I'm very seriously considering purchasing one of the models I tried out last Friday.

Kind regards

Joanne



# Dolgellau



## Evolution Bikes



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